

Wi-Fi[®] and Wi-Fi Alliance[®]

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Wi-Fi Alliance Vision:

Connecting everyone and everything, everywhere

Guiding principles:

Collaboration, innovation, industry growth





When we started

Today

Wi-Fi Alliance members: 6

Wi-Fi protocol: 802.11b

Max data rate: 11 Mbps

File Downloads

5 MB file: 3 seconds

1GB file: 13 minutes

HD 1080p movie: Unimaginable

Wi-Fi Alliance members: 800+

Generation: Wi-Fi 6

Max data rate: 9 Gbps

File Downloads

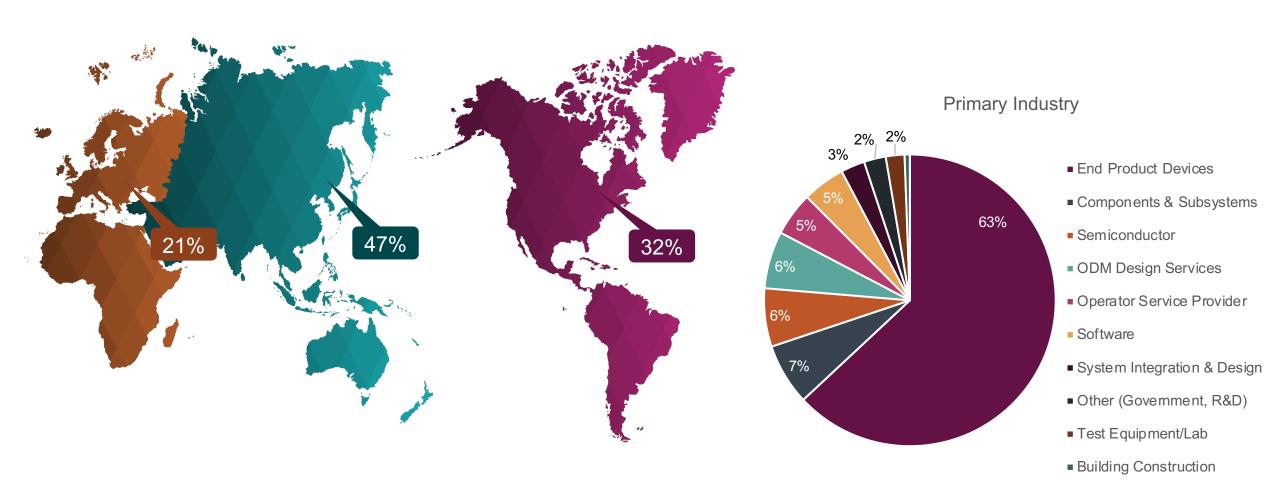
5 MB file: 0 seconds

1GB file: 6 seconds

HD 1080p movie: ~1 minute

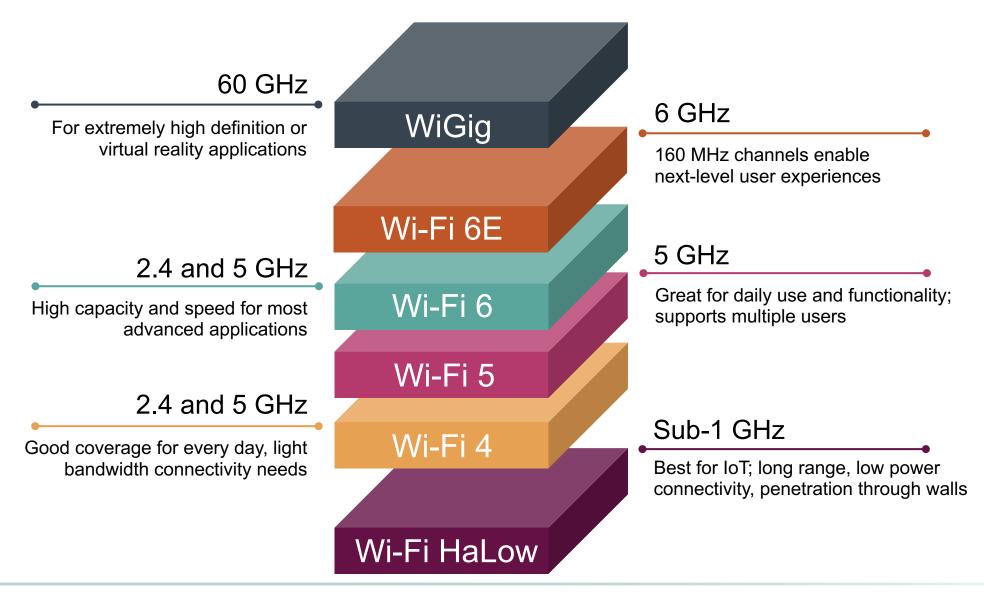


Wi-Fi Alliance represents a diverse set of 800+ member companies





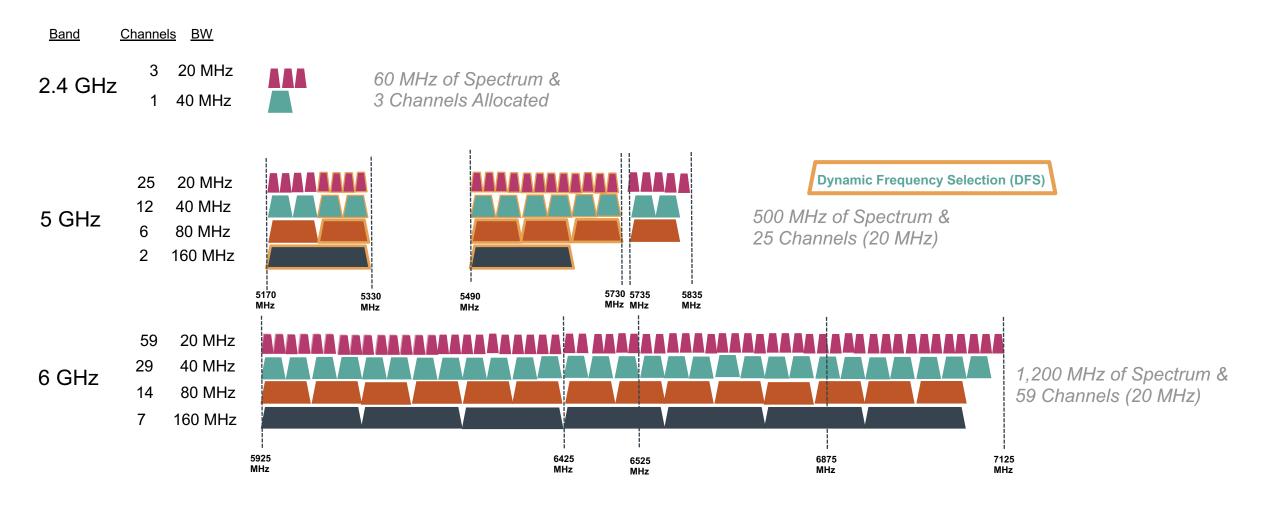
Wi-Fi is available in a variety of frequency bands





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Unlicensed mid-band spectrum (U.S.)





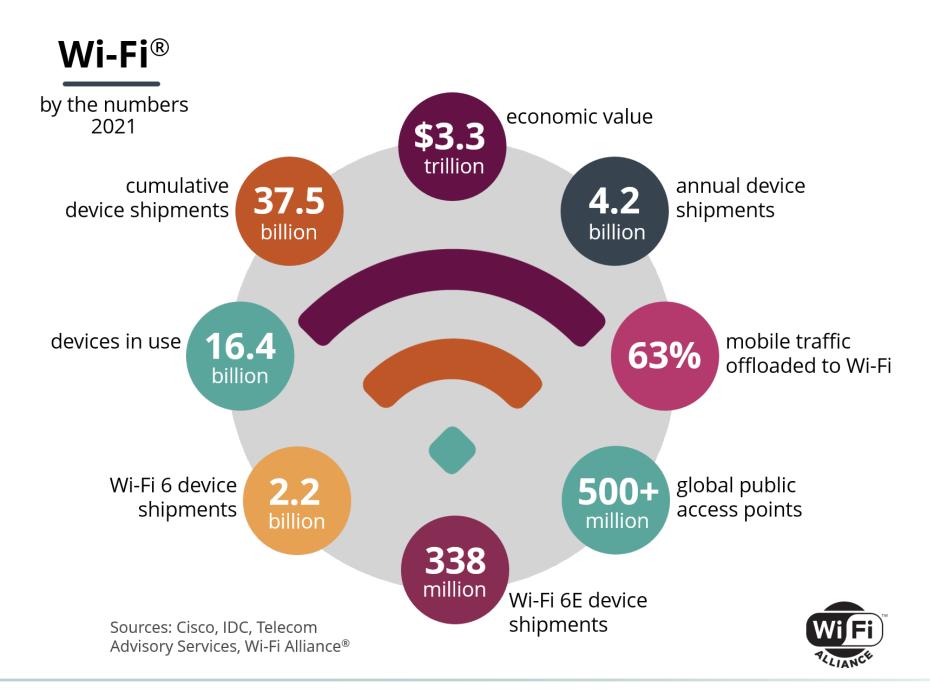
Source: Broadcom

Wi-Fi Alliance draws from a number of sources to define and evolve Wi-Fi





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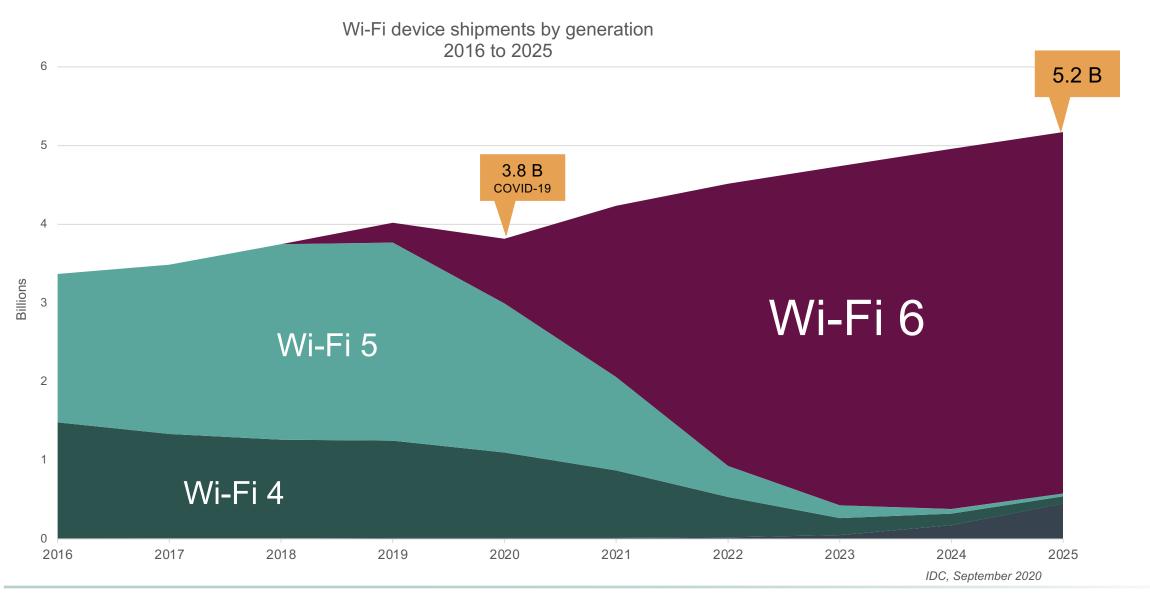




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Annual Wi-Fi shipments surpass 5 B in 2025





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Wi-Fi to play a key role in 5G

Mobile Data Traffic and Offload Traffic, 2022

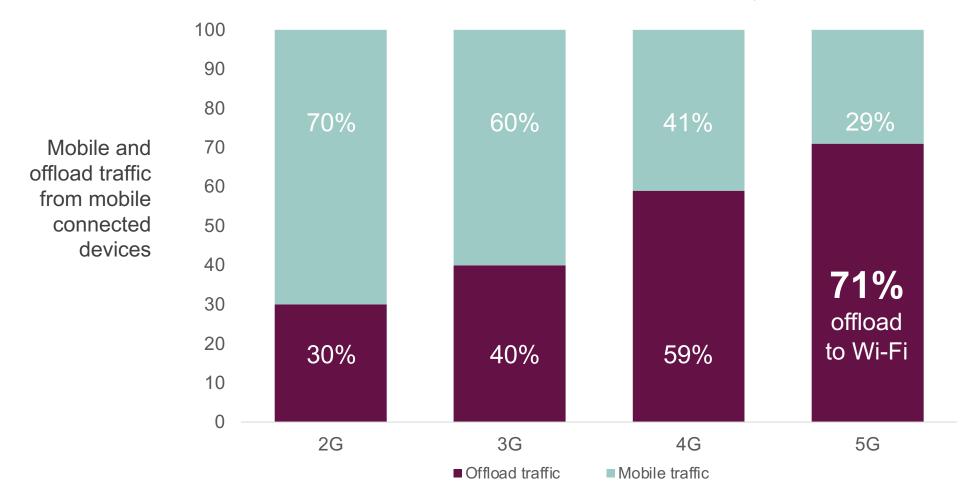




Chart source: Cisco VNI Mobile, 2019

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